

Guidance on the SDF Green Innovation Challenge

Calling all Schools, Businesses and Community Groups in and around the North York Moors National Park! Are you up for a challenge with a green twist?

We are looking for project ideas costing up to £5000 to enter our Green Innovation Challenge. Each category has its own 'challenge' that your project should seek to address. **Your ideas must have benefits to your community, local economy and/or the environment** and as the name suggests, the **most innovative** and exciting ideas will be short listed. The three successful projects will then receive funding for their project ideas from the Sustainable Development Fund (SDF).

Challenge Categories

Schools

Your challenge is to come up with an innovative project idea that involves creating a new and exciting educational initiative with practical conservation work at its core.

Community Groups

Your challenge is to develop an innovative project idea that encourages a wider cross section of people to live more sustainably within the community, rather than the committed few.

Businesses

Your challenge is to come up with an innovative project idea that will reduce carbon emissions from your business, and which could be adopted by other businesses, locally or nationally, as best practice.

Other Criteria

Your project idea should contribute towards at least one of the National Park purposes. These are;

- To conserve and enhance the natural beauty, wildlife and cultural heritage of the National Park
- To promote opportunities for the understanding and enjoyment of the special qualities

The Technical Stuff

When is the deadline for my entry?

The deadline for receipt of challenge entries is **1st November 2010**

How do I get an entry form?

Please request an entry form from the Sustainable Development Fund Team on 01439 770657, or by email from s.morris@northyorkmoors-npa.gov.uk or j.riseley@northyorkmoors-npa.gov.uk . Alternatively, forms and guidance are available on the SDF webpage at ??? (can we get this on the front page of the website?).

How is my entry judged?

Once your challenge entry is received it will be assessed by the Green Challenge steering group, who will draw up a shortlist of the most innovative projects in each category. The shortlist will then be considered by the Judging Panel on Thursday 25th November.

What happens then?

The winners of each category will be announced in early December 2010.

Short listed projects which are unsuccessful may be encouraged to apply to the Sustainable Development Fund for a grant under the normal SDF process.

What are eligible project costs?

- Capital cost of materials or equipment
- Technical or specialist guidance
- Support costs such as travel, admin costs etc.
- Modest staff time costs

Costs which cannot be included in your challenge project entry:

- Costs for goods/ services already ordered or purchased
- Replacement / duplication of statutory funding
- Unfair support of a competitive business
- Costs of planning applications to the National Park Authority

Can I get advice on my Green Challenge Entry?

If you require any advice when filling out your challenge entry form, please contact Sarah Morris or Jo Riseley-Prichard at the earliest opportunity in order that we may assist you. Our telephone contact is 01439 770657, or you can email us on s.morris@northyorkmoors-npa.gov.uk or j.riseley@northyorkmoors-npa.gov.uk.