

North York Moors National Park Authority

29 June 2026

Item 11, Strategy and Business Plan annual report

1. Purpose of the report

- 1.1 To report on the progress towards annual milestones and 5-year objectives in the Strategy and Business Plan.

2. Background

- 2.1 The Authority's Strategy and Business Plan covers a five-year period and was approved by National Park Authority (NPA) Members in March 2022. It sets out the Authority's strategic direction and the work that the NPA will undertake in contributing to the delivery of the National Park Management Plan.
- 2.2 The plan is organised into the six Management Plan outcomes and an organisational outcome. Climate change and nature recovery, nature-rich, biodiverse landscape and health and wellbeing are seen as priority Management Plan outcomes in terms of the work of the Authority.
- 2.3 The Outcomes are divided into 74 five-year objectives ('Delivery by 2027'), under which 135 annual milestones for 2025/26 were agreed by the NPA in March 2025.
- 2.4 The Annex to this report provides commentary on achievement during the 2025/26 financial year. The milestones and five-year objectives are assessed as target met, underway and on target, underway but behind target, intervention needed or no data available/setting baseline.
- 2.5 Where there is no milestone or an objective has been subsumed or cancelled this is marked as 'not applicable.'

3. Progress against 25/26 milestones and five-year objectives

- 3.1 **66%** of annual milestones met the target or were underway and on target. Table 1 shows the status of the milestones by outcome and indicates priorities.
- 3.2 **80%** of five-year objectives (delivery by 2027) have been met or are on target. Table 2 shows the status of the five-year objectives by outcome.
- 3.3 Good progress is being made towards the climate change and nature recovery and health and wellbeing priority outcomes. A minimum of 74% of annual milestones have been met or are on target.
- 3.4 Good progress is being made against the nature-rich, biodiverse landscape outcome (75% milestones, 86% five-year objectives target met/on target) compared to last year due to the completion of the Bransdale Conservation Management Plan and the finalisation of the Linking Levisham development phase. Limited progress is being made in relation to 'thriving local communities' largely due to the Local Plan review and Design Code being behind schedule.

Table 1. Annual milestone status by outcome (%)

Outcomes	Target met/on target	Behind target	No data/baseline /not applicable
Organisational outcome (40 milestones)	75%	21%	5%
Priority: A resilient landscape at the forefront of addressing climate change and nature recovery (11 milestones)	73%	27%	0%
Priority: A nature rich, more biodiverse landscape (12 milestones)	75%	25%	0%
A landscape rich in heritage and highly valued for its sense of remoteness and tranquillity (11 milestones)	82%	9%	9%
Priority: A place that lifts the nation's health and wellbeing tranquillity (51 milestones)	75%	24%	2%
A place that supports a diverse and innovative low carbon economy tranquillity (3 milestones)	67%	33%	0%
A place of great beauty where local communities thrive tranquillity (7 milestones)	14%	71%	14%
Total (priorities)	74%	25%	1%
Total (all)	66%	30%	4%

Note: percentages may not add up to 100 due to rounding.

Table 2. Five-year objective (delivery by 2027) status by outcome (%)

Outcomes	Target met/on target	Behind target	No data/ Baseline/not applicable
Organisational outcome	86%	14%	0%
Priority: A resilient landscape at the forefront of addressing climate change and nature recovery	100%	0%	0%
Priority: A nature rich, more biodiverse landscape	86%	14%	0%
A landscape rich in heritage and highly valued for its sense of remoteness and tranquillity	70%	0%	30%
Priority: A place that lifts the nation's health and wellbeing	91%	5%	5%
A place that supports a diverse and innovative low carbon economy	100%	0%	0%
A place of great beauty where local communities thrive	25%	75%	0%
Total (priorities)	92%	6%	2%
Total (all)	80%	15%	5%

Note: percentages may not add up to 100 due to rounding.

4. Significant priority milestones achieved

4.1 The following significant milestones were achieved in 2025/26, under the three priority Outcomes:

- The Esk and Coastal Streams projects were signed and the majority of works are completed (Milestone 50)
- Five-year hedgerow planting target already exceeded - previously behind target (Objective 5)

- NYMNP Nature Recovery Plan completed and published on the NYMNPA website (Milestone 52)
- Woodland management and restoration targets were exceeded (Milestone 55)
- The Bransdale Conservation Management Plan is being implemented (Objective 9)
- Supported the North York Moors Trust on the Natural Health Service for North Yorkshire pilot project from September 2025 to March 2026 (Objective 14)
- A revised volunteering strategy has been implemented (Milestone 83)
- 'A Beacon for the Arts' festival was delivered in April 2025 (Milestone 76), with two permanent art installations completed at Danby Lodge and Sutton Bank National Park Centres (Milestone 78)
- Installation of the Danby Lodge National Park Centre Changing Places facility (Milestone 87)
- Three new Explorer cycle routes launched in June 2025 at Sutton Bank National Park Centre (Milestone 118)
- 'Make a Difference', a visitor-giving/ business donations scheme launched over the summer (Milestone 121)

5. Significant priority milestones that are behind target

5.1 The following significant milestones were underway but behind target in 2025/26, under the three priority Outcomes:

- Peat restoration targets (Milestone 44 & 45)
- Creation of new wildlife-rich habitat (Milestone 53)
- Youth Voice membership declined from 19 to 12
- Three additional Miles Without Stiles routes for publication on Outdooractive will now take place next year
- Auditing, usage and review of existing Moor to Sea Cycle Network has yet to commence (Milestone 116)

6. Other significant milestones achieved

6.1 The following significant milestones were achieved under the non-priority outcomes in 2025/26:

- New finance system go-live (Milestone 33) and the new planning & development management system implemented (Milestone 35)
- New HQ build has commenced
- Upgrade of toilet facilities at Hutton le Hole Car park (Milestone 31)
- Five 'dark skies friendly' community engagement/improvement schemes delivered with four more in progress (Milestone 73)

7. Other significant milestones that are behind target

- Engagement with social media has fallen this year (Milestone 5). Reasons are set out in the Annex
- The customer service satisfaction survey (Milestone 37) has been delayed but work is underway
- Planning agents forum has been moved into this financial year, as has internal planning training (Milestones 38 and 39)
- Three hedgerow management training sessions and website advice have not been delivered (Milestone 68)
- We anticipated at least 3 affordable housing schemes granted planning permission for 30 units. (Milestone 131). There has been slippage on these schemes which is largely out of the control of this Authority

8. Conclusions

- 8.1 Good progress is being made overall, and towards two priority outcomes (climate change and nature recovery; health and wellbeing).
- 8.2 There has been more limited progress on the outcome 'A place of great beauty where local communities thrive' partly due to the delays in the new Local Plan (partly due to awaiting new Regulations to come into force) and due to the decision to prioritise this over the Design Code.

9. Financial and staffing implications

- 9.1 None.

10. Contribution to National Park Management Plan

- 10.1 The Strategy and Business Plan sets our contribution to the delivery of the Management Plan.

11. Legal and sustainability implications

- 11.1 None.

12. Recommendation

- 12.1 That Members note the contents of this report and offer any comments.

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Annexes:

Annex 1: Strategy and Business Plan 2022 – 27, 12-month update 2025/26

Annex 1: Strategy and Business Plan 2022 – 27, 12-month update 2025/26

Target met	Underway and on target	Underway but behind target	Intervention needed	No data available/setting baseline; not applicable
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Organisational outcome - A high profile, contemporary organisation, fit for purpose

Objective 1 – Raise profile and brand

Raise the profile and position the brand of the North York Moors, so that more people recognise and appreciate the special nature of the National Park.

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Increased awareness of the North York Moors National Park.	A 'caring' mailing list has been introduced. Successful annual campaigns have increased awareness of the National Park, and three campaigns are currently underway in 2026/27.	Underway and on target
Milestone 1 2025/26	Increase existing e-newsletter audiences by 10% (visitor, arts and nature/wildlife 'caring'), maintaining above industry standard open rate of 38%.	E-newsletter audiences have increased by 34% with an average open rate of 42.3%.	Target met

Delivery or milestone	Details	12-month update	Status
Milestone 2 2025/26	<p>Deliver three communications campaigns that help to position the profile and reputation of the North York Moors and the NP.</p> <ul style="list-style-type: none"> • Community engagement on climate action. • Landscape-scale change (encompassing nature recovery). • Experience life, unplugged (health & wellbeing focused destination campaign). 	<p>Three communications campaigns underway. Community engagement on climate action focused on the GrubsUp! Project (1,000 blue hearts for children to decorate). GrubsUp! highlighted in a blog to mark World Wetlands Day in February. A media release announced its extension into Bransdale and Farndale, with new funding secured through National Parks Partnerships, supported by global hospitality partner Levy.</p> <p>Content from the Ryevitalise project is prominent on our website, with linkages to new REConnect delivery. The Voices for Nature initiative started, building on the REConnect project, with local experience now heard in the national conversation. The National Park's Nature Recovery Plan was highlighted as part of the launch of the North Yorkshire and York Local Nature Recovery Strategy.</p> <p>'Experience life, unplugged' campaign nearing completion, with six waves of activity over the past two years. Highlight results so far include:</p> <ul style="list-style-type: none"> • Over 3,000,000 people reached via Google and Meta • Over 800,000 video views on social media • Digital Out of Home advertising was displayed 277,000 times across transport hubs in cities such as Newcastle, Leeds and Manchester • Radio and Podcast advertising reached near half a million • TV advertising reached over 200,000 	Target met
Milestone 3 2025/26	<p>Increase unprompted awareness of the National Park by non-visitors above the 2024 Baseline (9%).</p>	<p>15% of non-visitors named North York Moors unprompted in 2025. This significant increase is likely due to a methodology change i.e. from a national online survey in 2024 to one focused on a 3-hour drive time in 2025.</p>	Target met

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Complete the rollout of the National Park's brand including signage and vehicle branding.	-	Underway and on target
Milestone 4 2025/26	Signage scheme/interpretation completed at nine National Park car parks.	Signage has been completed at eight car parks (Newton under Roseberry, Grosmont, Thornton le Dale, Cawthorn Roman Camps, Blue Bank, Boggle Hole, Sledgates, White Horse), as well as the toilet block at Ravenscar. Signage in production for the final four car parks (Goathland, Hole of Horcum, Hutton le Hole and Chop Gate), with installation expected in Q1 2026/27.	Underway but behind target
Delivery by 2027	Increase website traffic, social media engagement and reach.	-	Underway and on target
Milestone 5 2025/26	Increase engagement (including video views) on social media by 10%. <ul style="list-style-type: none"> Baseline (2024): Engagements (including video views) = 4,258,196. 	Total engagements reached 2,732,049, a 35% decrease year on year. Decline reflects staffing issues, which lessened capacity to post video content, while the wildfire affected more positive video messaging. 2024/25 results included one viral post (1,174,283 engagements alone).	Underway but behind target
Milestone 6 2025/26	Increase website reach by 10% above 2024 baseline: <ul style="list-style-type: none"> Sessions (number of visits to the website) 809,860. Users (number of different people who visited) 534,252. 	Sessions for the financial year are 1,642,048. Unique users for the financial year are 639,509.	Target met

Delivery by 2027	Enhance our offer at National Park Centres.	Sutton Bank has seen the redevelopment of the outdoor café area, a fully accessible dipping platform, the installation of a new portable building providing a new office and storage space, and an upgrade to the bike skills area. At Danby Lodge a new Dark Skies Station has been installed to support visitor engagement activities and provide additional meeting space.	Underway and on target
Milestone 7 2025/26	Implement new retail strategy.	Profitability targets achieved across both sites combined, although profit levels at Danby Lodge remain lower. Further review of performance scheduled for October.	Underway and on target
Milestone 8 2025/26	Explore the viability of Sutton Bank Park Run/Tramper Loop and achieving planning.	Landowner agreements are now being drawn up to enable submission of the formal planning application in Q1 26/27.	Target met

Objective 2 - Employment and volunteering experience

Provide an employment and volunteering experience which supports people to thrive, is inclusive and actively engages with the wider National Park family.

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Deliver an Organisational Development Plan which sets out an approach to staff and volunteer communication which is clear about what we want to achieve and does so making best use of the available technology.	Target met	Target met
Delivery by 2027	Blended working and desk sharing arrangements that provide opportunities for better professional interaction.	Implementing the Deskbird system to support desk sharing and transition to new HQ. Implementation is being used as a test-and-learn phase to inform future ways of working ahead of the HQ move.	Underway and on target

Delivery or milestone	Details	12-month update	Status
Milestone 9 2025/26	Develop a change management programme in readiness for the move from the Old Vicarage to a full desk sharing system.	HQ project group established to lead and coordinate the change process. The next phase is focused on engaging staff to bring the framework to life and embed new ways of working ahead of the move.	Underway and on target
Milestone 10 2025/26	Initiate the active travel plan in relation to promoting car sharing, use of bikes etc in readiness for moving to Riccal Drive.	The Active Travel Plan will be delivered as part of the wider change programme for the HQ move. A newly appointed Active Travel Officer will support this work.	Underway and on target
Delivery by 2027	Benchmarked salaries in difficult to recruit to work areas, combined with updating the appraisal process and linkage to pay.	An external HR audit has been completed to identify priority areas for improvement across key HR processes, including pay, appraisal, and reward. A resulting action plan sets out the most urgent actions, which will inform and shape this work going forward.	Underway but behind target
Milestone 11 2025/26	Benchmark planning salaries with other public sector roles.	NJC job evaluation training has been completed. A programme of job evaluation for planning roles is now being developed to support benchmarking activity and ensure alignment with market rates.	Underway but behind target
Milestone 12 2025/26	Monitor the effectiveness of the revised performance development process.	The HR audit has identified areas for improvement across key HR processes, including performance development. Monitoring and refinement of the process will be taken forward through the action plan.	Underway but behind target
Milestone 13 2025/26	Undertake annual staff survey and develop action plan as a result.	Operational Heads Group have reviewed the staff survey results and developed a draft action plan.	Underway but behind target

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Staff training programme to develop leadership and project management skills.	Delivery of the leadership and project management training programme is ongoing, with positive feedback from participants. Planning for Cohort 3 of the Leadership Development programme is now underway.	Underway and on target
Milestone 14 2025/26	Select supplier and commence delivery of leadership programme.	Training now being undertaken with positive feedback received.	Target met
Milestone 15 2025/26	Provide training for all those engaged in recruitment and selection.	A joint advertising framework has been agreed. Training delivery will be planned alongside HR audit priorities.	Underway but behind target
Milestone 16 2025/26	Deliver Equality, Diversity and Inclusion (EDI) training that is appropriate for the Authority and the work that it undertakes.	Delivery of 4 sessions of EDI training took place in Jan/Feb 2026 for staff and members. There are plans to repeat this in 2026/27 for those unable to attend.	Underway and on target
Delivery by 2027	Maintain our current offer and develop new opportunities for training and employing young people in the National Park.	-	Underway and on target
Milestone 17 2025/26	Assess Government's planned changes to level 7 apprenticeships and redevelop our training programmes accordingly.	The Head of People is continuing to work with university partners to explore a continuation route, ensuring the Authority can maintain access to Level 7 apprenticeship provision in light of the changes.	Underway and on target

Delivery or milestone	Details	12-month update	Status
Milestone 18 2025/26	Develop sustainable funding streams for all practical apprentice programmes and implement revised Countryside Work national apprenticeship standard.	The revised Countryside Worker apprenticeship standard is now in its final stages, introducing changes to assessment arrangements. A Project Development Manager has been recruited, with responsibility for managing the apprentice programme going forward.	Underway and on target

Objective 3 – Environment and systems

Ensure our working environment and systems are efficient and minimize our negative impact on the environment.

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	NPA net Scope 1 and 2 emissions to fall by 75% by 2027.	25/26 carbon accounts are not yet available however significant progress has been made with significant investment in battery and solar installations across 8 NYMNPA sites.	Underway and on target
Milestone 19 2025/26	Trial new Defra dashboard for collecting and reporting organisational emissions.	Target met	Target met
Milestone 20 2025/26	Ensure net zero measures are incorporated into new build HQ if approval is given.	Approval given - building to commence June 2026.	Underway and on target
Milestone 21 2025/26	Develop and deliver the Climate Action Plan	The first draft CAP has been completed and is being prepared for sharing in the summer of 2026.	Underway but behind target
Delivery by 2027	New Procurement framework and policy takes into account environmental credentials of suppliers.	Delivered	Target met

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Implement the outcomes of the property review in relation to Helmsley-based premises.	-	Underway and on target
Milestone 23 2025/26	Present business case to members to seek approval to build the new headquarters.	Approval secured	Target met
Milestone 24 2025/26	Subject to approval of business case, develop and oversee the delivery of the construction programme to commence in 25/26 and be completed in 26/27.	The contract with the developer has been signed and the build will commence in June 2026 with a completion date in 2027. Majority of the build expected in 26/27 but will now complete in the first half of 27/28.	Underway but behind target
Milestone 25 2025/26	Subject to approval of business case, develop and commence delivery of the involvement and engagement programme with local residents and, separately, with staff.	A project team has been set up to deliver the new Headquarters building. This will oversee internal and external communications. Proactive comms on building commencement undertaken with residents. An internal comms strategy is being developed to deliver staff communications throughout the duration of the build and move.	Underway and on target
Delivery by 2027	Replace all Authority vehicles with zero carbon emissions as soon as 'fit for purpose' vehicles become available.	Currently 5 EVs in the fleet. The new office will have increased EV capacity to convert the remaining pool fleet. Developments in EV for larger vehicles remains under review as the technology improves.	Underway but behind target
Milestone 26 2025/26	Delivery of the first 2 electric pool vehicles and put in place plans to maximise their use.	Delivered.	Target met
Delivery by 2027	EV charging points installed at all key Authority operational sites and National Park Centres.	EV charging points now at all key operational sites across the National Park.	Target met
Milestone 27 2025/26	Installation of our first superfast chargers at Thornton le Dale CP.	Now installed and operational	Target met

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Deliver a costed programme of works for Sutton Bank and Danby Lodge National Park Centres to reach net zero.	Additional solar panels installed at Sutton Bank, with new solar panels and battery storage added at Danby Lodge. Dark Skies Station generating more energy than it consumes, further supporting carbon reduction.	Target met
Milestone 28 2025/26	Design and costings for installation of solar panels at Danby Lodge.	50KW Solar PV and battery system is now operational at Danby	Target met
Milestone 29 2025/26	Undertake feasibility and costings for installation of thermal curtain at Sutton Bank National Park Centre.	-	Target met
Delivery by 2027	Implement new systems to deliver land charge services directly to the Land Registry Office.	Completed 24/25	Target met
Delivery by 2027	Provide and support the delivery of facilities (including toilets and Car Parks) in the National Park for public benefit.	Facility provision to date: Newton under Roseberry and Goathland toilet refurbishments completed, Changing Places toilet facility installed in Sutton Bank and Danby Lodge	Underway and on target
Milestone 30 2025/26	Develop costed plans for the renovation of the listed wall at Thornton le Dale car park.	Work completed in March 2026.	Target met
Milestone 31 2025/26	To renovate and upgrade the toilet facilities at Hutton le Hole car park.	Complete	Target met
Milestone 32 2025/26	Agree and implement a strategic plan for Grosmont Car Park, Footbridge and Woodland area.	The approach and plan have been agreed. Woodland works, grounds works and surface improvements have been completed. The footbridge project is awaiting additional capacity to progress as it is a complex refurbishment project.	Underway but behind target

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Implement the new finance system from 1 August, delivering efficiencies in finance processes, reporting and budget manager experience. (Added 2025/26).	Implementation completed with further system optimisation in 2026/27.	Target met
Milestone 33 2025/26	Go live date for new finance system 1 August 2025.	The new finance system went live on 31 of July.	Target met
Milestone 34 2025/26	Fully operational and all staff fully trained and confident on the new finance system by end of December 2025.	Training delivered for all staff. Further training and development required in 2026/27, particularly on the project management module, reporting and purchasing processes.	Target met

Objective 4 – Level of service

Provide an excellent level of service to all our clients and staff through their every interaction with the organisation.

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Deliver a customer focused Development Management and planning enforcement service.	Targets met for major and non-major applications determined within statutory timescales (financial year end figures Major 83% and Non-Major 84%). Monitored in the Quarterly Scorecard to FRASC	Target met
Milestone 35 2025/26	Assess the requirements and procure a successor Planning IT system. Implementation in 2026/27.	New planning software system implemented 09 March 2026	Target met
Milestone 36 2025/26	Undertake benchmarking of posts and focused service review.	See Milestone 11	Underway but behind target
Milestone 37 2025/26	Customer service satisfaction survey.	Survey preparatory work commenced - Survey period to commence September 26 running for a 6-month period.	Underway but behind target
Delivery by 2027	Undertake Annual Planning training events with Parish Councils and Agents forums.	-	Underway but behind target
Milestone 38 2025/26	Hold one Parish Council training event and one Agents Forum.	Agent's forum arranged for Autumn 2026.	Underway but behind target
Milestone 39 2025/26	Hold internal staff workshop on planning.	Milestone to be carried over to 26/27 in line with the Local Plan review programme.	Underway but behind target

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Develop a programme for assessing the level of customer service and an improvement plan which should include training and development initiatives.	-	Underway and on target
Milestone 40 2025/26	Embed new Historic Environment Record (HER) system and Rights of Way Management System (RoWMANs), improving delivery in these work areas.	RoWMANs and HER system now both live, as we explore reporting options in RoWMANs we should be able to produce online mapping that allows members of the public to see the status of reported issues.	Target met

Management Plan outcome 1 - A resilient landscape at the forefront of addressing climate change and nature recovery

Objective 5 – Carbon capture and storage through wooded habitat

Capture and store carbon by creating at least 2,500 hectares of additional wooded habitat by 2032. (Management Plan objective 2).

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Create 375ha of new woodland	Overall woodland creation total since 2022/23 is 324.95ha.	Underway and on target
Milestone 41 2025/26	75 ha of new woodland created.	A total of 38.36 ha of woodland creation delivered.	Underway but behind target
Delivery by 2027	Plant 500 landscape trees.	Since 2022/23 a total of 1,745 trees planted exceeding the 5-year target	Target met

Delivery or milestone	Details	12-month update	Status
Milestone 42 2025/26	175 landscape trees planted.	267 trees planted during the year.	Target met
Delivery by 2027	Plant/enhance 50km hedgerow.	Since 2022/23 a total of 59.67 km enhanced.	Target met
Milestone 43 2025/26	8 km of hedgerows enhanced.	11.21 km hedgerow enhanced during year.	Target met

Objective 6 – Carbon capture and storage through peat bog restoration

Capture and store carbon by ensuring all degraded blanket bogs and peat habitats in the National Park are under active restoration by 2032. (Management Plan objective 3).

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Work with Natural England, Estates and the Yorkshire Peat Partnership to complete restoration works on 2500ha of blanket bog by 2027.	-	Underway but behind target
Milestone 44 2025/26	All restoration works from nature for climate delivery grant complete (1000 ha) (Moor to Restore).	835ha of restoration undertaken through the Moor to Restore programme	Underway but behind target
Milestone 45 2025/26	Remaining deep peat sites identified and prioritised for restoration agreements. Priority shallow peatland sites identified.	Ground was lost on restoration planning due to impact on time and resource of Fylingdales wildfire. Work has commenced on the YNCA Carbon Challenge fund shallow peat restoration project and the first phase has been around collating existing information on shallow peat areas.	Underway but behind target

Objective 7- Protect, restore and improve soils

Protect, restore and improve soils across the National Park. (Management Plan objective 4).

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Improve 77 ha of land through a programme of invasive plant species control.	INNS control programme completed in 2025/2026. Cumulative target met	Target met
Milestone 46 2025/26	20 ha of land being improved via invasive species control. Annual total includes repeat sites previously controlled as well as new sites (cumulative figure).	18.45ha of INNS control (covering Japanese knotweed, Himalayan balsam and Crassula helmsii) completed in 2025/2026. Annual figure slightly lower than milestone set	Underway but behind target
Delivery by 2027	Enhance soil health throughout the National Park by working with land managers. Engage at least 200 land managers in best practice to enhance awareness of soil health.	-	Underway and on target
Milestone 47 2025/26	20 land managers engaged in soil health awareness - Esk & Coastal Streams best practice programme via REConnect.	27 land managers engaged with via farmer knowledge exchange events. FiPL-funded Farmer Facilitation project held 5 soil knowledge events, which 43 individual farmers attended.	Target met
Milestone 48 2025/26	Support the delivery of actions proposed in the regenerative agricultural report commissioned in 2024/25 on farm holdings in the North York Moors.	-	Underway and on target

Objective 8 – Good ecological status for all water bodies

Achieve good ecological status for all water bodies by 2027 and support the improvement of marine and coastal habitat. (Management Plan objective 5).

Delivery of milestones	Details	12 month update	Status
Delivery by 2027	Work with land managers to deliver improvement works on water bodies through agricultural infrastructure and management, invasive species control, improvements to septic facilities and monitoring.	Staithes Caravan park ford easement addressed (October 2025) to aid fish migration upstream. Funding secured through Great Yorkshire Rivers partnership to explore further obstacles. Delivery of the Esk and Coastal Streams Restoration Catchment Partnership Programme (5 working groups established) and REConnect ongoing.	Underway and on target
Milestone 49 2025/26	Deliver Ryevitalise legacy plan: <ol style="list-style-type: none"> 1. Rye Catchment partnership working group established and regular meetings held. 2. Ryevitalise legacy management plan written and approved. 3. Ryevitalise legacy works from agreements checked and signed off with associated budget on track. 	<ol style="list-style-type: none"> 1. Legacy partnership meeting group established. Broader catchment partnership concept established to roll Ryevitalise legacy into neighbouring catchment, collaborative projects in neighbouring catchments commenced (Hovingham NFM with EA/NE - discussions and option identification, and Bransdale with Yorkshire Wildlife Trust in-channel feasibility). 2. Ryevitalise legacy agreement works progressing, notably backwater restoration works at Bonfield Ghyll completed March 2026. 3. Legacy management plan drafted to be shared with key members of former partnership for sign-off. 	Underway and on target

Delivery of milestones	Details	12 month update	Status
Milestone 50 2025/26	<p>Continue delivery of the Esk & Coastal Streams Restoration Programme (including Catchment Partnership objectives):</p> <ol style="list-style-type: none"> 1. Collaborative Agreement for £20k with EA successful, Coastal Streams agreements developed and delivered. 2. Create a comprehensive Catchment Delivery Plan for the Esk and Coastal Streams, outlining agreed priority actions and timeline for baseline data collection. 3. Develop a system to track key ecological indicators, including water quality, species diversity, and habitat conditions, underpinned by a new monitoring and evaluation framework. 	<ol style="list-style-type: none"> 1. EA coastal streams project agreements signed and most works completed. Some fencing requirements have slipped into April 2026 due to material supply chain issues. 2. Catchment delivery plan created. 12-24 month priorities for each Catchment Partnership working group determined - sign off at May meeting. 3. Monitoring of ecological indicators ongoing to better understand catchment 	Target met
Milestone 51 2025/26	<p>Deliver REConnect objectives:</p> <ol style="list-style-type: none"> 1. Engage with 75 people during project launch events. 2. Secure £5,000 in match funding by March 2026 and identify additional potential funding sources to meet the £90k match funding target. 3. Create project comms plan and finalise branding. 	<ol style="list-style-type: none"> 1. Engaged with 1,460 adults and 1,653 children during 25/26, including 200 people at the REConnect project launch event. 2. Secured £173,100 in match funding. 3. Finalised. 	Target met

Management Plan outcome 2 - A nature rich, more biodiverse landscape

Objective 9– Joined-up habitats

Create bigger, better and more joined up habitats, with nature rich wildlife corridors extending beyond the National Park boundaries. (Management Plan objective 6).

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Develop and deliver a Nature Recovery Strategy for local North York Moors nature recovery work. Ensure NYM nature recovery priorities are incorporated into any wider regional LNRS.	North Yorkshire and York LNRS published in February 2026. Tees Valley LNRS at late draft stage, awaiting consultation with Supporting Authorities prior to public consultation. NYMNPA officers continue to support the Responsible Authorities as required.	Underway and on target
Milestone 52 2025/26	NYMNP Nature Recovery Plan being used to feed into delivery of conservation work in the National Park.	Projects undergoing process of identifying where meet NRP priorities.	Underway and on target
Milestone 53 2025/26	Facilitate creation/restoration of 200ha of new wildlife-rich habitat.	Linking Levisham has been submitted, and funding secured for delivery of part of the Bransdale Conservation Management Plan but not yet reached delivery stage for either project so habitat outputs not achieved in 2025/26.	Underway but behind target
Delivery by 2027	Maintain 115 ha habitat enhancements through existing conservation agreements and bring 100 ha into new conservation agreements.	141.8 ha managed under conservation agreements with the NPA of which 71.07ha is new agreements since Apr 2022. Some areas fallen out of agreement during this period, largely to national schemes (CS, SFI etc) and land sale.	Underway but behind target
Milestone 54 2025/26	Maintain 148 ha of land managed under conservation agreements, 20 ha of new wildlife rich habitats created or restored.	See above. 25.45ha of new agreements in 25/26 and 17.28ha have been lost from agreement.	Underway but behind target

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Protect, manage and enhance 250ha of ancient and significant woodlands.	Woodland management funded by NYMNPA = 256.56 ha	Target met
Milestone 55 2025/26	75 ha of woodland restoration delivered.	94.55 ha of woodland management delivered	Target met

Objective 10 – Restore ecosystems

Restore wilder and more naturally functioning ecosystems on at least 2,000 hectares in the National Park. (Management Plan objective 7).

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Develop and implement a partnership approach to deliver Bransdale Conservation Management Plan.	Management Plan being implemented, funding secured through extension to Grubs Up and YNYCA Carbon Negative Challenge Funding	Target met
Milestone 56 2025/26	Launch Conservation Management Plan.	Feedback to be incorporated into final management plan	Underway and on target
Milestone 57 2025/26	Deliver a species focussed project in Bransdale - extend Birds on the Edge or Grubs Up.	Additional funding sourced for GrubsUp! from Levy group (via NPP), extending the project to March 2027.	Target met
Milestone 58 2025/26	Prepare a project plan for the Mill to Mill project.	Discussions are continuing with partners to develop a wetland and historic environment restoration project	Underway but behind target
Delivery by 2027	Develop a partnership approach to create/deliver a Newtondale/Levisham Conservation Management Plan.	Objective subsumed by Linking Levisham Landscape Recovery pilot.	Underway and on target

Delivery or milestone	Details	12-month update	Status
Milestone 59 2025/26	Complete Linking Levisham Landscape Recovery pilot.	Submitted April 2026. The Development Phase is currently expected to be ongoing until November 2026 with assurance process to be completed.	Underway but behind target
Milestone 60 2025/26	Submit application to Natural England for delivery phase of Linking Levisham.	See above	Underway but behind target
Milestone 61 2025/26	Undertake financial optimisation review of Authority owned land at Levisham.	Completed as part of the Linking Levisham Project submission	Target met
Delivery by 2027	Develop a Landscape Recovery Pilot programme.	As above. Complete	Target met

Objective 11 – Sustainable management of moorland

Work with our moorland community to support the sustainable management of moorland to ensure it retains its intrinsic character which supports a greater variety of species and habitats. (Management Plan objective 8).

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Work with Natural England and Moorland partners to enhance moorland fringe habitat.	-	Underway and on target
Milestone 62 2025/26	Hold three workshops with moorland communities	Achieved. Meetings were held with Hawnby, Kildale and Egton Estates, farmers meeting at Egton Estate and climate resilience workshop held with estates and land managers in Helmsley in March 2026.	Target met

Delivery or milestone	Details	12-month update	Status
Milestone 63 2025/26	Establish Moorland Farming support group.	FiPL-funded Foundation for Common Land final report delivered March 2026. North York Moors Graziers Group now established with website which promotes understanding of commoning, whilst also acting as a go-to for material and resources to support the graziers. www.nymgg.co.uk	Target met

Management Plan outcome 3 - A landscape rich in heritage and highly valued for its sense of remoteness and tranquillity

Objective 12 – Historic environment

Ensure that our historic environment is better understood, conserved, explained and under appropriate management; and work with partners to reduce the number of identified Designated Heritage Assets at Risk. (Management Plan objective 11).

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Improve the condition of at least 25 Heritage Assets at Risk.	27 heritage assets have either been removed from the Authority's At Risk register or prevented from entering the list.	Target met
Milestone 64 2025/26	Five designated heritage assets removed from At Risk List/prevented from entering the At Risk List.	Further conservation grazing programmes at Cawthorn Camps and (via grant agreement) at Dargate Dikes. 4 listed buildings have been removed from the list and a further 11 listed buildings have been improved. 5 conservation area enhancement projects 9 non-designated heritage assets have been improved	Underway and on target
Delivery by 2027	Deliver the Land of Iron legacy.	Complete	Not applicable
Delivery by 2027	Restore the Rosedale Kilns.	Abandoned	Not applicable
Delivery by 2027	Develop a major multi- stranded historic environment focused project seeking external funding.	Action now subsumed within North York Moors Landscape Connections (Moor Connected) project.	Not applicable

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Complete 10 Conservation Area appraisals/management plans.	7 appraisals adopted to date (Castleton, Thornton le Dale, Fylingthorpe, Osmotherley and Robin Hoods Bay, Appleton le Moors and Goathland).	Underway and on target
Milestone 65 2025/26	Adopt 4 Conservation Area Appraisals (Appleton le Moors, Goathland, Staithes, Grosmont).	2 CA Appraisals adopted (Appleton le Moors and Goathland). Further appraisals at Grosmont, Staithes, North Yorkshire Moors Railway and Hutton le Hole are all at draft stage.	Underway but behind target
Delivery by 2027	Deliver 5 heritage skills training workshops.	14 heritage skills training workshops delivered.	Target met
Milestone 66 2025/26	Deliver three training events in thatching and lime mortar.	Completed. 5 training events delivered with 35 attendees	Target met
Milestone 67 2025/26	15 heritage skills sessions delivered.	See milestone 66/	Not applicable
Milestone 68 2025/26	Three hedgerow management training sessions and website advice.	No further progress made. Developing hedgerow management advice through NPA website to be taken forward in 2026/27.	Underway but behind target
Delivery by 2027	Deliver a historic building repair grant (focusing on energy efficiency).		Target met
Milestone 69 2025/26	Provide grant assistance to at least five projects for works which improve the thermal efficiency of properties.	Two buildings (Osmotherley and Kilburn Village Hall) have delivered improvement to the energy efficiency of the buildings. A further 6 grants have been offered for repairs.	Target met
Delivery by 2027	Deliver a multi-strand Historic Environment focused project	-	Underway and on target

Delivery or milestone	Details	12-month update	Status
Milestone 70 2025/26	Year two of Raiding the Bank Project delivered, community archaeology and capital elements completed.	The community archaeology elements were completed. Ponds also completed. There is a bridge project at Sutton Bank and the interpretation to complete – expected 2027/27.	Underway but behind target

Objective 13 – Dark sky reserve

Increase the intrinsic darkness of the National Park International Dark Sky Reserve, through expanding the current dark sky core zone by twenty percent by 2027. (Management Plan objective 9).

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Deliver a lighting strategy/management plan to maintain dark sky status and increase the area of dark sky core zone by 20%.	-	Underway and on target
Milestone 71 2025/26	Commence survey work for Core expansion; report due spring 2026.	Survey work and consultation complete. Draft report/application sent to Dark Sky international. Anticipate submission by end of summer and decision by end of 2026.	Underway and on target
Milestone 72 2025/26	Deliver dark skies friendly community engagement/improvement schemes in expanded Core Zone.	-	Underway and on target
Delivery by 2027	Proactively use the planning system to conserve dark skies.	Lighting conditions incorporated into planning applications and figures are reported as part of the Planning annual report.	Target met

Delivery or milestone	Details	12-month update	Status
Milestone 73 2025/26	Deliver at least two additional dark skies friendly community engagement/improvement schemes.	5 schemes now delivered with 3 more in progress	Target met
Milestone 74 2025/26	Deliver a purpose-built Dark Skies observatory at Danby Lodge.	Danby Dark Skies Station completed in early 2026	Target met

Management Plan outcome 4 - A place that lifts the nation's health and wellbeing

Objective 14 – Health and wellbeing

Create specific, targeted opportunities to improve mental and physical health and wellbeing by connecting people with nature. (Management Plan objective 12).

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Provide Green Social Prescribing opportunities to communities within and around the National Park.	The Natural Health Service for North Yorkshire pilot project launched in September '25 – March '26 in partnership with the NYM Trust, Yorkshire Dales NP and Howardian Hills/Nidderdale NLs.	Underway and on target
Milestone 75 2025/26	Expand Green Social Prescribing into the Tees Valley by embedding it in 5 Tees Valley Primary Care Networks. Train 25 members of staff.	Expanded into Hartlepool and Stockton Health, Early Help in Psychosis Team Redcar, Redcar Coastal PCN, East Cleveland PCN, Eston PCN and the Waiting Well Team for South Tees Hospital NHS Foundation Trust. Staff training target exceeded.	Target met

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Establish an Arts & Culture Partnership for the National Park which will develop externally funded projects that deliver the outcomes of the Art & Culture Strategy.	Arts and Culture Partnership launched in October 2024.	Target met
Milestone 76 2025/26	Deliver "A Beacon for the Arts" Festival (April 2025).	Festival undertaken. 53 events took place within the festival. Over 900 people engaged.	Target met
Milestone 77 2025/26	Submit Arts Council bid in May 2025, including promotional film.	Arts Council bid submitted December 25	Target met
Milestone 78 2025/26	Provide two dedicated external art offers.	Two permanent art installations, completed as part of the See Moor project, are now in place at our National Park centres: Words in the Landscape at Sutton Bank by Adrian Riley and The Moment at Danby Lodge by Aphra O'Connor.	Target met
Delivery by 2027	Refocus the NYM events programme, targeting health and wellbeing benefits.	Refocussing continues	Underway and on target
Milestone 79 2025/26	Year 2 of the Mindful on the Moor Festival delivered. 100 people to take part in taster sessions workshops. 50% of these to identify they are likely/more than likely to access art workshops in the coming year.	156 people took part in the workshops. Limited feedback forms returned.	Underway and on target
Milestone 80 2025/26	Work with 2 mental health charities to provide 25 externally funded places to access creative experiences.	Worked with The Hope Foundation who came on a visit to Danby Lodge for a wellbeing day and created willow bird feeders. 23 people engaged. This builds on the previously reported work with Footprints in the Community (Redcar) where 15 people were engaged.	Target met

Delivery or milestone	Details	12-month update	Status
Milestone 81 2025/26	Produce and publish a film of 'The Art of Being' exhibition which is incorporated into the virtual walks programme. Incorporate it into a touring exhibition at 3 venues outside of the National Park.	Worked with Footprints in the Community (Redcar) to deliver workshops. Works exhibited alongside the Connections Through Time Exhibition. Number of participants 15. 2 touring exhibitions went to Community Ventures in Middlesbrough but with the changeover of roles leaving capacity was reduced for managing these and so have been on hold	Underway but behind target
Milestone 82 2025/26	Ensure 150 evaluation forms for health and wellbeing events are completed. 85% of participants identify that the event has had a positive effect on their health and wellbeing.	160 evaluations returned in total. Overall, that is 91.8% identifying the event had had a positive impact on their health and wellbeing.	Target met
Delivery by 2027	Implement a revised volunteering strategy, which determines targets for health and wellbeing, participation and output.	The revised volunteering strategy has now been implemented.	Target met
Milestone 83 2025/26	Develop a revised volunteering strategy to overcome the decline in volunteer numbers and participation.	The revised volunteering strategy addresses the decline in participation, with a focus on developing new models of volunteering to attract a broader and more diverse range of participants, particularly those of working age.	Target met
Milestone 84 2025/26	Complete volunteer satisfaction survey.	The volunteer satisfaction survey is scheduled to open in July 2026.	Underway but behind target
Delivery by 2027	Build on our emerging destination PR activity working with underserved groups and organisations.	8 Community Champions plus others have been trained in film making through the Championing National Parks for Everyone project. This training has a clear focus on creating appealing and relevant PR content for underserved groups.	Underway and on target

Delivery or milestone	Details	12-month update	Status
Milestone 85 2025/26	Four community champions trained, through the Championing National Parks for Everyone (CNPfE) project, to make their own films for sharing on social media platforms by March 2026.	Eight champions trained so far as well as one volunteer, our trainee and community link officer. Project extended into the 2026 financial year to deliver further familiarisation and training opportunities for them.	Target met
Milestone 86 2025/26	New Community Champions from the CNPfE project to take part in two new Muslim Hiker Walks.	Community Champions have attended both walks this year.	Target met

Objective 15 – Increase awareness

Increase awareness of, and access to the National Park among underserved communities, particularly those in the surrounding area. (Management Plan objective 13).

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Develop an improved and accessible visitor offer in the north of the National Park.	All works planned for 2025/26 have been completed. This includes the Danby Lodge Changing Places facility and various path improvements	Underway and on target
Milestone 87 2025/26	Installation of Danby Lodge Changing Places facility.	Completed in May 2025.	Target met
Milestone 88 2025/26	Complete Phase 2 of the Restoring Roseberry Topping project.	A new project manager has been appointed by the National Trust which has accelerated progress. Path 8 completed. Planning permission for main paths now in place subject to final BNG plans approval. Engagement Ranger appointed to commence in May.	Underway and on target

Delivery or milestone	Details	12-month update	Status
Milestone 89 2025/26	Agree joint masterplan for access improvements in Guisborough Forest area.	Joint masterplan completed. A draft was circulated for consultation from the relevant bodies including the Authority. Director of Planning input was also provided as part of this.	Underway and on target
Delivery by 2027	Support the VisitEngland North York Moors Accessibility Project to improve information, customer service and facilities.	NYM Accessibility Project complete. The marketing campaign won Digital PR Campaign of the Year 2023 at the TravMedia UK awards.	Target met
Milestone 90 2025/26	Support partners in developing plans to deliver Helmsley Changing Places facility.	Final designs and plans agreed with all funding partners. Permission to use the Cleveland Way site received from North Yorkshire Council in January. Planning permission granted in February. Construction of the pod has begun offsite.	Target met
Delivery by 2027	Deliver a programme of outreach activities and events focusing on underserved communities.	1040 Community Transport participants in 25/26. 2 walks again delivered with Age UK and 3 with Nur Fitness.	Underway and on target
Milestone 91 2025/26	Deliver three Community Champion training programmes as part of the Championing National Parks for Everyone Project by end March 2026 Impact measure: 20 Community Champions trained.	Two programmes completed (the third was combined with the second). 22 Champions trained.	Target met
Milestone 92 2025/26	Deliver 14 activity sessions within the National Park for diverse audiences as part of the Championing National Parks for Everyone Project by end March 2026.	14 activity sessions delivered and completed.	Target met

Delivery or milestone	Details	12-month update	Status
Milestone 93 2025/26	Implement the findings of the targeted transport review with the aim of widen the breath of beneficiaries.	Review completed with recommendations received to be implemented within 26/27	Underway but behind target
Delivery by 2027	Increase the proportion of people from under-represented groups involved in volunteering.	No data available/setting baseline	No data available/setting baseline
Milestone 94 2025/26	Use the Volunteering Strategy development process to review current performance in this area and prioritise areas for development. Report findings to Equality, Diversity and Inclusion Group for discussion/scrutiny.	The volunteering strategy has been developed and approved, informed by a review of current performance.	Underway but behind target
Delivery by 2027	Provide immersive learning experiences through an Outdoor Learning Service tailored to schools, with a focus on areas of high deprivation.	In 2025/26 55% of schools/groups were from areas of high deprivation. The equivalent value in 2022/23 was 33%. There is a clear focus on areas of high deprivation during this Management Plan period leading to greater impact.	Underway and on target
Milestone 95 2025/26	1200 pupils from schools in areas of high deprivation take part in Outdoor Learning Service activities.	In 2025/26 2067 pupils were from schools in areas of high deprivation	Target met
Milestone 96 2025/26	90% of children to identify a closer connection to nature. 100% of children to identify one thing they could do to care for nature.	The 6 month report of 91% and 91% remains the current position as no further forms returned since the end of September.	Underway but behind target

Objective 16 – Inspire the next generation

Inspire the next generation to enjoy, learn about and care for the National Park and support young people’s direct involvement in decision making about its future. (Management Plan objective 14).

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Deliver a programme of youth engagement provision and volunteering, aiming for 30% of volunteers being 30 and under by 2027.	In 2025/26 29.3% of all volunteers are aged 30 and under.	Underway and on target
Milestone 97 2025/26	Expand Young Rangers/Explorer Volunteers through Moor Connected project.	Moor Connected funding not secured.	Underway but behind target
Milestone 98 2025/26	Establish as baseline in terms of the following: <ul style="list-style-type: none"> • Young People identify an improvement to their wellbeing. • Young People acknowledge that they have developed skills to make a difference for nature. 	53.9% of young people identify an improvement to their wellbeing. 50.1% of young people identify that that they have developed skills.	Target met
Delivery by 2027	Ensure Youth Council and Youth Voice is embedded into National Park processes.	Youth voice has 12 established and active members as at end 25/26. They continue to have representation on the EDI group and through a co-opted Member.	Underway but behind target
Milestone 99 2025/26	Undertake year-1 review of youth co-options to Forums making recommendations to Members as necessary by June 2025.	Review undertaken with Authority moving to open recruitment of second co-opted Member.	Target met

Delivery or milestone	Details	12-month update	Status
Milestone 100 2025/26	Support growth and diversity of Youth Voice group by March 2026. Baseline in place for April 2025.	Numbers have decreased from 19 but the 12 young people currently on the group are all active and engaged.	Underway but behind target
Delivery by 2027	Successfully conclude delivery of the NHLF funded Young Explorer Project and seek legacy funding to ensure equitable provision of these clubs.	-	Target met

Objective 17 – Rights of way and open access land

Ensure that all members of the public are able to enjoy the National Park using easy to use, well-marked rights of way and open access land. (Management Plan objective 15).

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Maintain promoted rights of way at 85% easy to use	The 2025 survey result was 87%	Underway and on target
Milestone 102 2025/26	Develop improved survey methodology with Volunteers.	Produced improved method of issue reporting through the development of a MS Form being hosted on the NYMNP Website. This brings more consistency and detail to the report enabling more effective Rights of Way management.	Target met
Milestone 103 2025/26	Review promoted route offer across the National Park.	Work on going and on target. 57 current routes promoted via our dedicated promoted routes website page	Underway and on target
Milestone 104 2025/26	Complete 25% survey of Promoted Routes using improved methodology.	Underway and on target. New reporting method embedded into Authority website to automate recording.	Underway and on target

Delivery or milestone	Details	12-month update	Status
Milestone 105 2025/26	Publish updated Promoted Route publication for Danby and Sutton Bank National Park Centres.	We have completed a broader review of our publications and, as a result, are completely revamping the 'Walks from' series to make them more commercially viable. This objective will be carried forward to 2026/27.	Underway but behind target
Delivery by 2027	Increase the offer of 'Miles Without Stiles.'	The Miles Without Stiles audit was completed in 2023 and seven additional routes were re-graded as 'Miles Without Stiles' walks. Currently there are 18 routes.	Underway and on target
Milestone 106 2025/26	Publish three additional Miles Without Stiles) routes for publication on Outdooractive.	This has been delayed and will now take place in 2026/27	Underway but behind target
Milestone 107 2025/26	Replace 30 stiles (or similar access barrier) with more accessible alternatives.	Defra Access for All funding focused on accessible toilets, surface improvements and removal of a wider range of barriers such as the failing boardwalk at Forge Valley. Improving access through the removal of stiles is ongoing with the Ranger Service where opportunities arise.	Underway but behind target
Delivery by 2027	Expand the provision of a quality Tramper Network across the National Park.	Since 2022 several new venues have been secured for trampers within the National Park including Danby Lodge.	Underway and on target
Milestone 108 2025/26	Introduce two additional Tramper Host Sites within the National Park.	In-principle agreement reached for another two venues plus one adjacent to the national park. One current location (Ravenscar) has had to withdraw the tramper due to National Trust staff reductions so net addition is one. One tramper is being located at Ormesby Hall to provide an outreach connection for our network to support those living adjacent to the National Park.	Underway but behind target

Delivery or milestone	Details	12-month update	Status
Milestone 109 2025/26	Pilot the provision of a mobile Tramper offer.	Mobile Tramper incorporated into the proposals that will be submitted as part of the Linking Levisham Landscape Recovery Project.	Underway but behind target
Milestone 110 2025/26	Develop plans for the Sutton Bank Southern Loop for the Tramper Network.	Constraints checks on the proposed route have been completed. Indicative costings and delivery methodology have been obtained. Landowner agreements are now being drawn up to enable submission of the formal planning application in Q1 26/27	Underway and on target
Delivery by 2027	Work with partners to establish the Coast to Coast as a National Trail and maintain support for the Cleveland Way.	Establishment of the Coast to Coast as a National Trail was completed in March 2026. All NYM sections have been completed. Some repair work is needed to a fire damaged section. Cleveland Way remains well supported.	Target met
Milestone 111 2025/26	Complete the establishment of the Coast-to-Coast Path National Trail	Establishment of the North York Moors section was deemed as fully completed by Natural England in Q4.	Target met
Milestone 112 2025/26	Prepare a new strategic Management & Marketing Plan for the Cleveland Way National Trail	We have pushed this objective into 26/27 to give the National Trails Officer more experience in the role to be deliver a document truly fit for purpose.	Underway but behind target
Milestone 113 2025/26	Prepare an Interpretation Plan for the Cleveland Way National Trail	Delivery of Access for All Projects were prioritised over the completion of this plan. The National Trails Officer has met with the Interpretation Manager to ensure the plan is consistent with the upcoming national park wide interpretation plan.	Underway but behind target
Delivery by 2027	Formulate and publish a prioritisation policy for public rights of way, with agreement from the Recreation and Wellbeing Forum.	A prioritisation policy has been published following input from the Recreation and Wellbeing Forum. In late 2025 Parish Councils were asked to nominate their priority paths outside of the main criteria.	Underway and on target

Delivery or milestone	Details	12-month update	Status
Milestone 114 2025/26	Identify high, medium and low priority Public Rights of Way	Underway and on target.	Underway and on target

Objective 18 – Cycling destination

Promote the North York Moors National Park as the premier recreational/ family cycling destination in the North of England. (Management Plan objective 16).

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Develop and promote a compelling, diverse cycling offer around the National Park's special qualities (e-bikes, gravel, family friendly and mountain biking), supporting events and encouraging a transformative change in the way people get to and move around the National Park.	-	Underway and on target
Milestone 115 2025/26	Produce a new Sutton Bank film showcasing the cycling offer.	Completed in first 6-month window.	Target met
Delivery by 2027	Upgrade and expand cycling infrastructure across the National Park including enhancing the Moor to Sea Cycle Network, signing the North York Moors Cycleway, supporting businesses through grants, developing Sutton Bank's offer, and improving connectivity between key areas to support sustainable, accessible cycling experiences.	Bike skills area at Sutton Bank National Park Centre upgraded with an extension loop. The section of bridleway between Cockmoor Hall and Givendale Head has been upgraded by the Ranger service.	Underway and on target

Delivery or milestone	Details	12-month update	Status
Milestone 116 2025/26	Start the auditing, usage and review of existing Moor to Sea Cycle Network.	Route still to be audited and decision on next steps needs to commence.	Underway but behind target
Milestone 117 2025/26	Working with NYC and consultants, WSP, begin signage installation on the North York Moors Cycleway.	Signs are yet to printed but a more detailed plan and audit of the scheme has been developed. The brown tourism signs installation has taken precedence, with many of those signs now installed on the highway.	Underway but behind target
Milestone 118 2025/26	Launch three new Explorer cycle routes at Sutton Bank.	New routes developed and launched in June 2025 - received plenty of national press coverage helping to raise the profile of the North York Moors as a cycling destination. To be replicated at other locations across the National Park.	Target met
Milestone 119 2025/26	Integrate findings from the Cycling and Walking Infrastructure Plan and take forward key priorities.	A further £200,000 grant has been secured from Active Travel England to take forward the findings of the LCWIP into further detail. A mandatory output of this is to design a route or section to concept design stage with a view to obtaining capital funding.	Underway and on target
Milestone 120 2025/26	Reestablishment of Rosedale Railway Permissive Cycle Agreement. Final signoff from Estate for Permissive Agreement. Deliver necessary improvement works to the Southern extension.	Finalised agreement still with landowner for approval. We cannot proceed until this is signed.	Underway but behind target

Objective 19 – Regenerative tourism

Establish regenerative tourism as a guiding principle and encourage visitors to make a positive contribution to the National Park. (Management Plan objective 17).

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Work with North York Moors Tourism Network to encourage hosts to build an even closer relationship with the place distinctiveness/special qualities.	North York Moors National Park Champions initiative launched in 2022/23, working with tourism businesses to become champions for sustainable practices. In 2025/26, we have run marketing campaigns on public transport and transport hubs, and trains and buses have featured as modes of transport in the campaigns.	Underway and on target
Milestone 121 2025/26	Develop 'Make a Difference', a visitor-giving/business donations scheme - joint initiative with the North York Moors Trust, with visitor and business donation opportunities available to three given projects.	'Make a Difference' launched in summer 25, with digital promotion across website, social media and e-newsletters plus a feature in Moors Messenger. Postcards and posters have been widely distributed (National Park Centres, car parks, Voluntary Rangers, summer country shows and Parish Council Clerks). North York Moors Champions have given very positive feedback, and any business can apply for a Supporter logo for those actively supporting the scheme. We have also received a couple of corporate donations e.g. holidaycottages.co.uk	Target met
Milestone 122 2025/26	Complete a 'Local Distinctiveness' project - create website content, insider guides, blogs and online workshops.	Learning materials (written and online video course), templates and examples to use have been created, which are now available to businesses online. NYM Tourism Network has delivered a standalone Sense of Place workshop and incorporated some of this content into other marketing workshops. Blogs have also been developed and used as successful social media post templates, which have been shared widely.	Target met

Delivery or milestone	Details	12-month update	Status
Milestone 123 2025/26	Work with public transport operators to include messaging about sustainable travel in five transport hubs.	Experience life, unplugged campaign included advertising in transports hubs e.g. Edinburgh, Manchester, Leeds, Nottingham, and on bus rears, with digital adverts seen 277,000 times (footfall figures are TBC as part of the final campaign evaluation). Esk Valley Railway and Coastliner content was used in our campaign activity, having been included in our films and photoshoots. Coastliner and accessible bus travel also featured in Influencer engagement. Extensive promotion of Moorsbus.	Target met
Delivery by 2027	Deliver tourism elements of S106.	Staithes festival was supported to increase visitor numbers and exhibitors, which rose 32% and 4.7% respectively.	Underway and on target
Milestone 124 2025/26	Support 12 businesses through the Tourism Grants' process.	14 businesses have been supported through tourism grants and marketing support has been provided to businesses supporting new visitor facing experiences and accessibility improvements.	Target met
Milestone 125 2025/26	Work with the North York Moors Tourism Network to deliver a programme of training and networking events to improve marketing techniques and develop a sense of welcome.	Activity has included 'how to' information in the form of weekly marketing blogs, in-person workshops, live Zoom calls and pre-recorded sessions on topics from using location in marketing, to creating distinctive experiences and practical marketing skills.	Target met

Management Plan outcome 5 - A place that supports a diverse and innovative low carbon economy

Objective 20 – Farming and land management

Maintain a strong and viable farming and land management community that delivers more for climate, nature, people and place. (Management Plan objective 19).

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Support a significant proportion of farmers and land managers in the National Park in accessing ELM.	FiPL Project Officers signpost farmers and land managers to the opportunities offered by ELM. Workshops delivered by the Esk Valley and Derwent Dales facilitation groups (funded by FiPL) continue to support farmers to position themselves ready to access ELM funding as it becomes available.	Underway and on target
Milestone 126 2025/26	Maximise Sustainable Farming Incentive (SFI) and Countryside Stewardship (CS) uptake to deliver Management Plan Objectives through FiPL advice and Guidance.	All FiPL applicants are signposted to SFI and CS programmes where appropriate. SFI abruptly closed in 2025 reducing scope for signposting.	Underway and on target
Delivery by 2027	Develop a project to test how farming in the North York Moors can deliver Biodiversity Net Gain or Carbon Credits.	The two proposals submitted to Y&NYCA for funding through their Carbon Negative Challenge Fund have secured funding for project delivery, to be completed by end December 2027.	Underway and on target
Milestone 127 2025/26	Secure funding to implement two new projects - one assessing how farming in the North York Moors can offset carbon emissions generated elsewhere, and one looking at the role of advice and guidance in optimising management plan objective delivery.	Funding has been secured for the Bransdale and Raisdale projects from the Y&NYCA Carbon Negative Challenge fund. Delivery of the two projects is to be completed by end of December '26	Underway and on target

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Deliver and fully spend the resources allocated to the Farming in Protected Landscapes Scheme.	25/26 FiPL programme spent 98.5% of Project delivery spend and resources, funding a total of 63 projects.	Target met
Milestone 128 2025/26	Deliver and optimise the use of the resources allocated to the Farming in Protected Landscapes Scheme should an extension to the programme be secured.	All funding allocated	Target met

Management Plan outcome 6 - A place of great beauty where local communities thrive

Objective 21 – Affordable housing

Increase the delivery of affordable housing above 2010-2020 levels to build at least 100 affordable homes in villages across the National Park by 2027; and press for changes to control the conversion of housing to second or holiday homes. (Management Plan objective 21).

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Undertake a review of the Local Plan.	Aiming to announce intention to prepare a plan and carry out the scoping consultation in late June 2026.	Underway but behind target
Milestone 129 2025/26	Commence a review of the Local Plan.	As above	Underway but behind target
Delivery by 2027	Prepare an affordable housing and second homes strategy to implement targets.	-	Underway but behind target

Delivery or milestone	Details	12-month update	Status
Milestone 130 2025/26	Prepare good practice guidance and approach Parish Councils to promote/seek interest/sites.	<p>Good practice guidance was produced in 2024/25 but is not yet published, as this will be part of the review of the Local Plan.</p> <p>New Rural Housing enablers in place (NYC) and we regularly liaise and advise.</p>	Underway and on target
Milestone 131 2025/26	At least 3 affordable housing schemes granted planning permission for 30 units.	Nine units approved at West Ayton. We continue to regularly meet with Housing Associations and schemes at Danby and Lealholm are progressing towards planning application stage. Housing Needs Survey sent out in Kilburn, Hinderwell and Grosmont.	Underway but behind target

Objective 22 – Low-cost, low-carbon housing

Work to establish the North York Moors National Park as a leader in low-cost, low-carbon housing design through the development of at least one new-build exemplar scheme; and promote the deployment of sustainable materials and responsible retrofitting measures in historic buildings to secure their long-term future. (Management Plan objective 22).

Delivery or milestone	Details	12-month update	Status
Delivery by 2027	Facilitate two exemplar schemes – focusing on retrofitting a heritage building and a new build.	<p>To date, no exemplar schemes facilitated. Sustainable retrofit guidance for heritage buildings is underway and will be published alongside the Design Code.</p> <p>Runswick Bay Hotel under construction which will be the UK’s first Passivhaus hotel.</p> <p>The Authority routinely advises on the best approach to refurbishment/retrofit through its planning and building conservation teams - for example, the listed Mill Farmhouse at Low Mill (holiday letting) scheme which won ‘Best Non-Residential Conversion’ at the 2024 LABC Regional Awards.</p> <p>Officers have contributed to the York & North Yorkshire Combined Authority Retrofit Strategy Task and Finish Group, The Authority’s Building Conservation Officer has achieved an NVQ Level 2 in traditional building retrofit.</p>	Underway but behind target
Milestone 132 2025/26	Incorporate sustainable retrofit guidance appropriate for heritage buildings in the Design Code.	Ongoing. Will be published alongside the Design Code.	Underway but behind target

Delivery or milestone	Details	12-month update	Status
Milestone 133 2025/26	Participate in YNYCA Energy Generation Accelerator Programme (EGAP) project to identify potential new energy generation sites in the National Park.	EGAP steering group is now set-up. 6 feasibility sites for community energy with NY are being progressed, although none are in NYMNP. 1 is in YDNPA, an anaerobic digestion-powered site.	Underway and on target
Delivery by 2027	Update the design guide/design codes.	The Design Code scoping phase went out to public consultation in June 2024. Currently on hold to prioritise the Local Plan	Underway but behind target
Milestone 134 2025/26	Publish guidance on retrofit.	Ongoing. Will be published alongside the Design Code.	Underway but behind target
Milestone 135 2025/26	Publish updated design guide/design codes.	Work on the draft underway and mostly complete. We are now prioritising the Local Plan for public engagement so on hold. Government Local Plan Regulations now in place.	Underway but behind target