

North York Moors National Park Authority Finance, Risk, Audit and Standards Committee

5 June 2017

External Funding

1. Purpose of the Report

- 1.1 To update Members on the work currently being undertaken to secure external funding which will help support the Authority's work programmes and priorities.

2. Background

- 2.1 This report provides an overview of the Authority's external funding position within the current financial year and an update on projects which require external funding. It continues the previous reports to this Committee which have kept Members abreast of our activity in this important area of work.

3. Current External Funding Position

- 3.1 At the close of the 16/17 financial year the Authority received a total of £787k of externally funded income. A total of £2.6m of new external funding was secured during this period. The overall success rate for applications made by officers for this period was 100%.

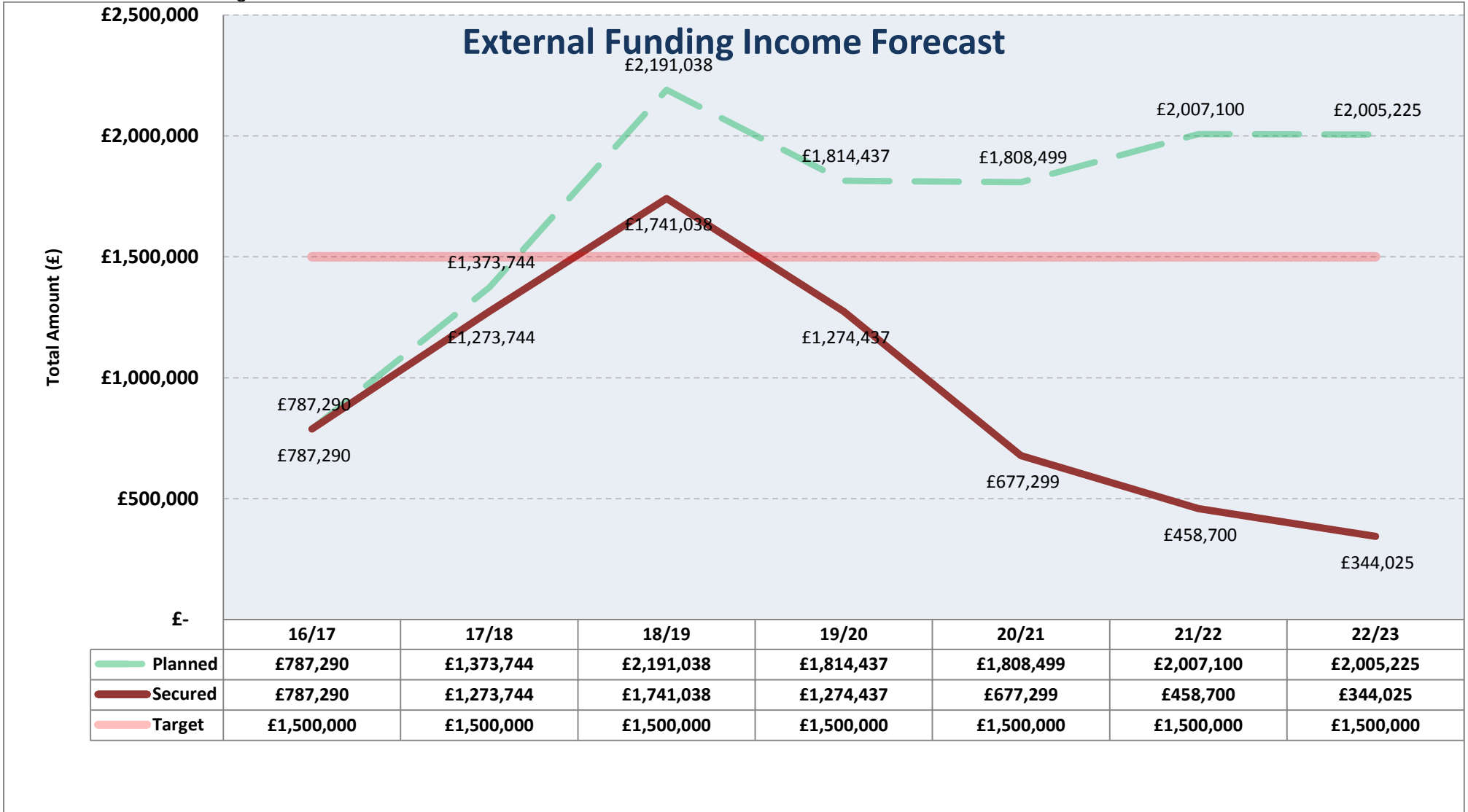
Category	Amount(£)
Total external funding income in 16/17	£787k
Number of bids submitted in 16/17	6
Total external funding amount secured in 16/17	£2.6m
Success rate of Authority-led external funding applications	100%

- 3.2 **Table 1** below provides a summary of all external funding secured or sought by the Authority contributing to the new 2017/18 financial year total. This is the first year operating under the new Business Plan which contains an annual target of £1.5m of externally funded income. The total includes the most recent successful applications for Coastal Communities Fund (CCF) Round 4 funding, Heritage Lottery Fund funding for the 'Only Two Turtle Doves?' Project and Landscape Enhancement Initiative (LEI) funding for the Over Silton bridleway resurfacing.

Category	Amount(£)
Secured	£1.27m
Unsecured - with application made	-
Unsecured - in development	£100k
Total	£1.37m

- 3.3 **Table 2** below provides a forecast of all external funding income over the new Business Plan period and beyond. Subject to any income re-profiling on individual projects that have already been secured, the Authority will exceed its external funding target for 2018/19.

Table 2: External Funding Income Forecast.



4. **Current External Funding Activity**

- 4.1 **Table 3** below sets out an update on projects. Please note that the Table does not include some project ideas that are at a very early stage of officer discussions, nor does it include externally funded projects that have been approved and are now in delivery.

Table 3: Externally funded projects update showing projects in development, those that have been submitted and are now awaiting a funding decision, and those that have been unsuccessful.

Project Title	Brief Description	Funder	Partners	Strategic Fit	Staffing Implications	Match Requirement	Total Income	Status
'Only two Turtle Doves?'	Project to maintain and if possible increase the population size of turtle doves in the National Park and engage communities and land managers in the species' conservation.	HLF – Our Heritage	RSPB, Forestry Commission, North and East Yorkshire Ecological Data Centre (NEYEDC), Howardian Hills Area of Outstanding Natural Beauty (HHAONB)	16/17 BP: Individual Rare Species MP: E11, E12, E14 E16, E17	0.4 FTE (project-funded) post for project duration (3 years)	Not a prerequisite for funder although an in-kind contribution has been included from partners and a cash match contribution of £30k from the Authority has been committed with a further £xxxk from partners.	c.£68k	<i>Secured</i> Project Officer now in place.
Moor to Sea: new activities and niches on the North York Moors Coast	Project focused on key growth areas identified during 'Sea Life, See Life'. It will focus on stronger connections between the moors and the coast, developing the tourist 'offer' and providing small businesses in the area with support and promotional expertise to access new markets.	CCF	North York Moors Rural Coastal Communities Team	16/17 BP: Coastal and Marine MP: B1 –B4, B20-21, C12-C13, U8, U2, U4, U10, U12, U14	1.8 FTE (project-funded)	~£54k cash ~£20k in-kind	£275,140	<i>Secured</i> Recruitment in progress.
Ryevitalise: Reconnecting People, Reconnecting	HLF Landscape Partnership that aims to protect and enhance the Rye's	HLF – Landscape Partnership Scheme	Environment Agency, Natural England,	MP: C4,C5, E5, E8, E14-E18,E19, E36-E44	Development phase: 2 FTE Delivery Phase: 3 FTE and 2 x 0.4 FTE. All	£870k (£180k NYMNPA, £XXXXk EA and balance from	£2.2m	<i>Secured</i> Anne Louise Orange,

Project Title	Brief Description	Funder	Partners	Strategic Fit	Staffing Implications	Match Requirement	Total Income	Status
Nature.	natural/cultural heritage, resulting in a more natural, better functioning and better-understood landscape.		HHAONB, Ryedale DC, Forestry Commission, Yorkshire Wildlife Trust, East Yorkshire Rivers Trust	U13-U16, U8-U9 16/17 BP: Rivers	posts would be project-funded.	other partners / sources)		Programme Manager and Alex Cripps, Catchment Restoration Officer now in post. Development phase has commenced.
Destination Partnerships Moors and Dales	Project to fund the formation and support of two Destination Partnerships for the Moors (North York Moors and Howardian Hills) and Dales (Yorkshire Dales and Nidderdale) attract brands.	EAFRD Tourism Cooperation Call for the York, North Yorkshire and East Riding Local Enterprise Partnership area	Yorkshire Dales National Park Authority (YDNPA), HHANOB Nidderdale AONB	MP: U4, U10-U12	0.6 FTE for 2 years	Use of existing grants budgets and private match	£166k	<i>Secured</i> Recruitment in progress
LEI Bridleway Improvement	Project to fund the resurfacing of a section of bridleway between Over Silton and Thimbleby on the western fringe of the park.	National Grid Landscape Enhancement Fund (LEI)	None	MP: U8,U9, C13	Contractor delivered groundwork	£9k	£30k	<i>Secured</i> Awaiting Permission To Start

5. **Business Plans External Funding Priority Project Progress**

5.1 Work has begun to scope specific areas of work as prioritised for external funding in the 2017-2020 Business Plan. Progress on these is summarised below:

5.2 **BP Priority:** Landscape and biodiversity improvement of Western Fringe

Landscape Enhancement Initiative (LEI): The North York Moors and Howardian Hills LEI Strategy developed by Alison Farmer Associates has now been issued. The Strategy identifies a number of mitigation opportunities with the aim of reducing the effects of the transmission line on the National Park and HHAONB. The next stage will be for officers to agree which opportunities to progress in the next round of application to the LEI fund. If Members would like a copy of the report please contact Tom Stephenson.

5.3 **BP Priority: Marine**

North Yorkshire Jurassic Cliffscape Partnership: The Authority has been invited to join a new partnership led by Redcar and Cleveland Council that is developing a HLF Landscape Partnership Scheme. It is proposed that the North Yorkshire Jurassic Cliffscape Partnership covers an area of 151km² stretching from Saltburn-by-the Sea to Sandsend. The scheme aims to emulate the success of the south coast's Jurassic Coast in establishing a thriving, resilient and sustainable visitor attraction that celebrates the landscape and its heritage. Officers have expressed concern relating to the confused branding proposed by the scheme and the potential for significant areas of overlap with existing work. Officers are providing support to the team developing the bid and are monitoring how the scheme develops.

5.4 **Customer Relationship Management (CRM) Software**

The Authority is conducting an analysis to understand what the benefits may be to the Authority of investing in a CRM system. The results of this analysis will be reported back to Members at the November FRASC meeting.

6. **Contribution to National Park Management Plan**

6.1 The rationale behind seeking external funding and new income generation is to secure the delivery of the Business Plan and the Management Plan. Linkages to Management Plan policies are provided throughout the report.

7. **Legal Implications**

7.1 None at this stage.

8. **Recommendation**

8.1. That Members approve the contents of the report and agree the current work being done to secure external funding.

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