

## North York Moors National Park Authority Finance, Risk, Audit and Standards Committee

4 September 2017

### External Funding

#### 1. Purpose of the Report

- 1.1 To update Members on the work currently being undertaken to secure external funding which will help support the Authority's work programmes and priorities.

#### 2. Background

- 2.1 This report provides an overview of the Authority's external funding position within the current financial year and an update on projects which require external funding. It continues the previous reports to this Committee which have kept Members abreast of our activity in this important area of work.

#### 3. Current External Funding Position

- 3.1 **Table 1** below provides a summary of all external funding secured or sought by the Authority contributing to the new 2017/18 financial year total.

Category	Amount(£)
Secured	£1.30m
Unsecured - with application made	-
Unsecured - in development	-
<b>Total</b>	<b>£1.30m</b>

- 3.2 **Table 2** below provides a forecast of all external funding income over the new Business Plan period and beyond. Members will note an income spike in 18/19 that will occur if the maximum amount of external funding sought for Sutton Bank is secured. The impact of staffing and resources will be further considered if the application is progressed beyond the Expression of Interest stage.



4. **Current External Funding Activity**

4.1 **Table 3** below provides an update on projects. Please note that the Table does not include some project ideas that are at a very early stage of officer discussions, nor does it include externally funded projects that have been approved and are now in delivery.

**Table 3:** Externally funded projects update showing projects in development, those that have been submitted and are now awaiting a funding decision, and those that have been unsuccessful.

Project Title	Brief Description	Funder	Partners	Strategic Fit	Staffing Implications	Match Requirement	Total Income	Status
Moor to Sea: new activities and niches on the North York Moors Coast	Project focused on key growth areas identified during 'Sea Life, See Life'. It will focus on stronger connections between the moors and the coast, developing the tourist 'offer' and providing small businesses in the area with support and promotional expertise to access new markets.	CCF	North York Moors Rural Coastal Communities Team	<b>BP:</b> Coastal and Marine <b>MP:</b> B1 –B4, B20-21, C12-C13, U8, U2, U4, U10, U12, U14	1.8 FTE (project-funded)	~£54k cash ~£20k in-kind	£275k	<i>Secured</i>  Project administrator now in place.  Project officer recruited and will start in post 04/09/17
Ryevitalise: Reconnecting People, Reconnecting Nature.	HLF Landscape Partnership that aims to protect and enhance the Rye's natural/cultural heritage, resulting in a more natural, better functioning and better-understood landscape.	HLF – Landscape Partnership Scheme	Environment Agency, Natural England, HHAONB, Ryedale DC, Forestry Commission, Yorkshire Wildlife Trust, East Yorkshire Rivers Trust	<b>MP:</b> C4,C5, E5, E8, E14-E18,E19, E36-E44 U13-U16, U8-U9 <b>BP:</b> Rivers	Development phase: 2 FTE Delivery Phase: 3 FTE and 2 x 0.4 FTE. All posts would be project-funded.	£870k (£170k NYMNPA, £160k EA and balance from other partners / sources)	£2.2m	<i>Secured</i>  Development staff recruited. Sub projects are being reviewed with partners and the Stage 2 application development has commenced. The Stage 2 application is due for submission to HLF October 2018

Project Title	Brief Description	Funder	Partners	Strategic Fit	Staffing Implications	Match Requirement	Total Income	Status
Destination Partnerships Moors and Dales	Project to fund the formation and support of two Destination Partnerships for the Moors (North York Moors and Howardian Hills) and Dales (Yorkshire Dales and Nidderdale) attract brands.	EAFRD Tourism Cooperation Call for the York, North Yorkshire and East Riding Local Enterprise Partnership area	Yorkshire Dales National Park Authority (YDNPA), HHANOB Nidderdale AONB	<b>MP:</b> U4, U10-U12	0.6 FTE for 2 years	Use of existing grants budgets and private match	£166k	<i>Secured</i>  Project officer now in place.
North Yorkshire Cliffs Partnership	Landscape Partnership Scheme that aims to celebrate the 200million year heritage of the North Yorkshire Cliffs.	HLF – Landscape Partnership Scheme	Groundwork NE (Lead)	<b>BP:</b> Marine <b>MP:</b> U1, U2, U3, U4, U7, U8, U12	All project staff will be employed by Groundwork. Some input by existing NPA staff will be required to “steer” the project	£60k in Delivery phase	£206k (Total project cost: £2.4m)	<i>Unsecured – Application Made</i>  The application has been submitted with a decision expected in October
Sutton Bank: Gateway to the Moors	This project will establish the National Park Visitor Centre at Sutton Bank and the surrounding area as a leading destination for cycling, walking, horse riding, climbing and nature tourism activities.	RDPE Growth Programme		<b>BP:</b> Sutton Bank <b>MP:</b> U1, U2, U3, U4, U7, U8, U9, U13, U14, B1, B2, B4, B24	Fixed-term Full-time Project Manager included in costing to deliver project	~£128k for costs that are ineligible for funding	£1.8m	<i>Unsecured – In Development</i>  Expression of Interest submitted to Rural Payments Agency/LEP
Explorer Club	Project to expand the provision of the current Explorer Club.	Sport England Families Fund		<b>MP:</b> U7, U9, U10, U11, U12, U13, U14, U15,	0.8 FTE (or 2 x 0.4 FTE) for 3 years	£15k potential to use existing Explorer Club budget as	~£150k	<i>Unsecured – In Development</i>  Expression of

<b>Project Title</b>	<b>Brief Description</b>	<b>Funder</b>	<b>Partners</b>	<b>Strategic Fit</b>	<b>Staffing Implications</b>	<b>Match Requirement</b>	<b>Total Income</b>	<b>Status</b>
				U16		match		Interest submitted to Sport England

## 5. **Business Plans External Funding Priority Project Progress**

5.1 Work has begun to scope areas of work as prioritised for external funding in the 2017-2020 Business Plan. Progress on these is summarised below:

### 5.2 **BP Priority:** Sutton Bank Capital Improvements

**RDPE Growth Programme:** An Expression of Interest has been submitted for the current Tourism Infrastructure call. The application seeks capital funding to expand the provision/capacity of outdoor activities at Sutton Bank Visitor Centre.

The project also proposes to extend and improve existing multi-user access routes and to improve connectivity to nearby towns and businesses. It would provide infrastructure to support new activities aimed at increasing visitor numbers outside of the main season. These potentially include a cycle pump track, a gravel bike track, climbing boulders and a Dark Skies viewing area.

Capital work to the centre buildings would provide a modern visitor experience that incorporates more optimised retail space, improved interpretation & exhibition space, new facilities and provision for disability users.

The project would begin in March 2018 and complete in March 2019. The total project cost is £1.94m.

### 5.3 **BP Priority:** Marine

**North Yorkshire Cliffs Partnership:** The stage one Landscape Partnership application, led by Groundwork North East on behalf of Redcar and Cleveland Council, was submitted in June.

The project aims to celebrate the cultural and natural heritage of a landscape area that runs Saltburn-by-the Sea to Sandsend and incorporates both coastal and marine landscapes.

The Authority is leading the 'Access' and 'Promote' themes. *Access* aims to improve connectivity between inland communities to the coast. The *Promote* will raise awareness and enjoyment through engagement and interpretation, tourism infrastructure improvements and improved marketing.

The project is seeking a total HLF grant contribution of £2.4m. The scheme will be assessed by the HLF Board in October and the outcome of the application will be known shortly after.

### 5.4 **Explorer's Club**

Following an unexpected opportunity to apply to the Sport England Fit Families fund an Expression of Interest has been submitted to expand the Explorer Club project that is currently oversubscribed. The clubs invites families to sign up for the six month programme, undertaking a day of physical activity and conservation challenges for a day a month in the National Park. Throughout the six months, the families are given opportunities to undertake a range of conservation challenges in the open air, play games and undertake activities to learn about the special places they are visiting

The expanded project will also increase targeting of disadvantaged families and widen the scope to enable participating families to undertake conservation activities in their local neighbourhoods upon completion of the programme.

Although this is not a current Business Plan priority area, the Explorer Club delivers a number of Management Plan objectives and is highly regarded by both users and partner organisations.

**6. Contribution to National Park Management Plan**

6.1 The rationale behind seeking external funding and new income generation is to secure the delivery of the Business Plan and the Management Plan. Linkages to Management Plan policies are provided throughout the report.

**7. Legal Implications**

7.1 None at this stage.

**8. Recommendation**

8.1 That Members approve the contents of the report and agree the current work being done to secure external funding.

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